

# The Little Square That Has Big Implications for Your Fly Control Accounts



#### THE ENDZONE® INSECTICIDE STICKER

Filth flies are not just an unsightly nuisance; they can spread bacteria and other disease-causing organisms. Controlling them, however, can be quite challenging — especially in commercial kitchens and other food-handling areas where these pests can thrive. In these environments, it is critical to deliver targeted, effective and unobtrusive control measures.

The innovative EndZone® insecticide sticker from FMC has been designed to give pest professionals a totally unique filth fly service offering that's discreet, affordable and easy to use. The first and only professional fly sticker of its kind in the country, EndZone® delivers fast-acting, long-lasting filth fly control to both residential and commercial accounts, indoors and out.

### **PRODUCT ATTRIBUTES:**

- Sugar bait matrix is an arrestant to filth flies
- Formulated with 4.4% acetamiprid, the same powerful active ingredient found in Transport<sup>®</sup> Mikron™ insecticide
- Proven to deliver knockdown of house flies in just one minute
- Effective for up to seven months indoors and up to four months outdoors when protected from rain, moisture, dirt, dust and filth
- For best results, use one sticker per 1,000 ft.<sup>3</sup>; use additional stickers for heavy infestations

# **LABELED PESTS:**

- House Flies
- Flesh Flies
- Little House Flies
- Phorid Flies
- Blow Flies
- Fungus Gnats
- Bottle Flies
- Vinegar (Fruit) Flies

#### **LABELED USE SITES:**

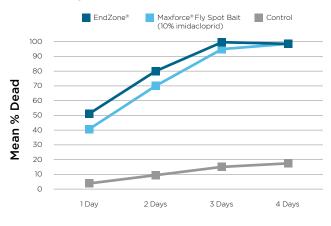
- Windows
- In/Around Garbage Receptacles
- Near Drains
- On/Inside Flylights



#### **WORKS FAST AND LASTS.**

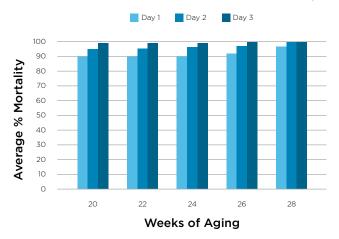
EndZone® insecticide sticker works to quickly eliminate filth fly populations and *keeps* working longer than competitive solutions — even months after application.

# Vinegar Fly (*Drosophila melenogaster*) Response to Treatments in Choice Tests



G. Buczkowski
Purdue University
Maxforce Bait diluted (2 oz/1 pint water), sprayed onto small cotton balls
(label rate of one pint per 125 sq ft). Three cotton balls per jar.
(09DLR024)

# Effect of Indoor Aging on EndZone® Insecticide Sticker Efficacy



G. Buczkowski Purdue University 2009 Bioassays in simulated kitchens N=20, 4 reps. (O9DLR004)

# **ADDS VALUE, SAVES TIME.**

What makes EndZone® a truly exciting innovation is how easy it is to add to your current service offerings. EndZone® helps you increase your profitability with minimal labor. EndZone® is very low maintenance, remaining effective for up to seven months indoors and four months outdoors when protected from rain or moisture. Stickers should be replaced more frequently when contaminated by dirt, dust, filth or moisture.

- · Low involvement cost
- No additional equipment necessary
- No interruption to your customers just peel and stick
- Releases no fumes or vapors
- Faster and easier to use than products that require dilution

# FMC FOOD-HANDLING SOLUTIONS.

EndZone® insecticide sticker is the latest Customer-Driven Innovation in the FMC portfolio of food-handling solutions, including Transport® Mikron™ insecticide, Purge® III insecticide, D-Force® insecticide and CB-80™ insecticide.



