



FMC Corporation
2929 Walnut Street
Philadelphia, PA 19104
USA

215.299.6000
fmc.com

News Release

For Release: IMMEDIATE

Media contact: Emily Parenteau, 215-299-6288
emily.parenteau@fmc.com

Investor contact: Michael Wherley, 215-299-6543
michael.wherley@fmc.com

FMC Tees Up Fundraiser at the Golf Industry Show to Support Local Golf Course Superintendents Association of America Chapters

New FMC product, Rayora™ fungicide, to be introduced at the show.

PHILADELPHIA, January 23, 2020 – At the upcoming Golf Industry Show, FMC Professional Solutions, a business unit of FMC Corporation, is offering golf course superintendents the chance to earn donations for their local Golf Course Superintendents Association of America (GCSAA) chapter. In addition, FMC is launching its new Rayora™ fungicide at the show.

The fundraiser is an initiative driven by the new [FMC True Champions](#) program rolled out in fall 2019. Taking place at FMC booth #3913, the fundraiser will feature a golf simulator where golf course superintendents can grip it and rip it to secure donations for their local GCSAA chapter. For each yard driven off the “tee,” FMC will donate 50 cents to that superintendent’s GCSAA chapter. For example, a 300-yard drive will generate a \$150 donation by FMC.

“We’re very committed to GCSAA and its mission to enhance our industry. This is a fun way for our peers to come together and support the association,” stated Mike Sisti, golf and lawn care market manager for FMC. “We expect to see some healthy competition in the booth among show attendees to see who can drive the ball the farthest and raise the largest donation.”

FMC also plans to establish an ongoing commitment to GCSAA in which FMC will donate a percentage of Fame® SC and Rayora fungicide sales directly to local GCSAA chapters.

The FMC True Champions program is a source for golf course superintendents and managers to access valuable Product Rewards and Product Assurances. It also has a third pillar that supports industry initiatives and associations like GCSAA, We Are Golf, and RISE. This depth of industry commitment by FMC includes increased investments in these causes and, to support those efforts, annual contributions are set aside based on annual purchases.

Introducing Rayora™ Fungicide

[Rayora™ fungicide](#) is a systemic demethylation inhibitor fungicide designed to prevent and cure dollar spot while providing a layer of added protection from brown patch until additional fungicide applications need to be made. Harnessing the power of its active ingredient, flutriafol, Rayora fungicide moves rapidly into green tissue via translaminar and xylem movement. Grass roots can also take up the active ingredient when it is translocated throughout the xylem to impede internal fungal growth. This protects the existing plant as well as new plant growth from emerging infections.

Created with user experience in mind, the breakthrough fungicide delivers convenience, flexibility, and product toughness. Rayora fungicide is formulated as suspension concentrate and can be easily tank mixed with other fungicides, insecticides, herbicides, and plant growth regulators.

To learn more about Rayora fungicide and its free product sampling program for the 2020 season, FMC True Champions, and/or to help FMC raise donations for local GCSAA chapters, visit FMC booth #3913 at the 2020 Golf Industry Show in Orlando, Florida, January 25-30, 2020.

For publication purposes, logos for Rayora fungicide and FMC True Champions can be downloaded [here](#).

About FMC

FMC Corporation, an agricultural sciences company, provides innovative solutions to customers around the world with a robust product portfolio fueled by a market-driven discovery and development pipeline in crop protection, plant health and professional pest and turf management. FMC Corporation employs approximately 6,500 employees around the globe. To learn more, please visit fmc.com.

###

Always read and follow all label directions, precautions, and restrictions for use. Some products may not be registered for sale or use in all states. FMC, the FMC logo, Rayora and True Champions are trademarks or service marks of FMC Corporation or an affiliate. © 2020 FMC Corporation. All rights reserved. 19-GSS-2749 01/20