



## 2009 FMC Turf Early Order Program

Program Period: **October 1, 2009 – May 31, 2010**  
 Commitment Period: **October 1, 2009 – December 18, 2009**  
 Delivered and Invoiced By: **May 31, 2010**  
 For Professionals in Lawn, Golf, Sod, Sports Turf and Other Markets

**Complete this Commitment Form in its entirety and mail or fax to FMC by December 18, 2009**

Customer/Business Name \_\_\_\_\_ Business IC Code \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Title \_\_\_\_\_

Golf  Lawn  Sod  Sports Turf  Other \_\_\_\_\_ E-mail Address \_\_\_\_\_

Shipping Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Daytime Phone \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Distributor/ Sales Agent \_\_\_\_\_

Customer Signature \_\_\_\_\_ Date \_\_\_\_\_

**Fill in commitment quantities in the spaces provided below and submit to FMC by 12/18/09.**

Product	FMC SKU	Unit of Measure	Minimum Purchase	Rebate per Unit <sup>1</sup>	Delivered & Invoiced By	Commitment Units	Anticipated Rebate
Dismiss® turf herbicide	10058053	½ gal	1 unit	\$ 27.00	5/31/2010		\$
Dismiss® turf herbicide	10057897	6 oz	1 unit	\$ 3.00	5/31/2010		\$
Dismiss® South herbicide	10057894	16 oz	1 unit	\$ 8.00	5/31/2010		\$
Echelon® 4SC herbicide	10056927	1 gal	1 unit	\$ 12.50	5/31/2010		\$
QuickSilver® herbicide	10053931	8 oz	1 unit	\$ 6.00	5/31/2010		\$
Solitare™ herbicide	10058335	1 lb jar	1 unit	\$ 6.00	5/31/2010		\$
Agency Product		Unit of Measure	Minimum Purchase	Rebate per Unit	Delivered & Invoiced By	Commitment Units	Anticipated Rebate
Segway® fungicide	10056917	39.2 oz	1 unit	\$ 28.00	5/31/2010		\$
Echelon® herbicide on fertilizer <sup>2</sup>		Unit of Measure	Minimum Purchase	Rebate per Ton	Delivered & Invoiced By	Commitment Tons	Anticipated Rebate
Echelon® 0.5% on fert		Bag or bulk	1 ton	\$ 44.00	5/31/2010		\$
Echelon® 0.3% on fert		Bag or bulk	1 ton	\$ 27.00	5/31/2010		\$
<b>Total Anticipated Rebate<sup>3</sup></b>							<b>\$</b>

1. Rebates will be calculated based on actual sales reported by your local FMC Authorized Distributor or Sales Agent. Product commitment volumes made by 12/18/09, delivered and invoiced by 5/31/10 and reported to FMC by 6/15/10 will qualify for rebates listed above. Rebate payment will be made in August, 2010.
2. For rebates on Echelon on fertilizer formulations, fax or mail Echelon on fertilizer invoices by 6/15/10 to FMC Corporation, Early Order Program, 1735 Market Street, Philadelphia, PA 19103, FAX: (215) 299-6100. Rebates paid on full ton increments only. Rebate payment will be made in August, 2010.
3. Rebate minimum to participate is \$100.00. FMC will not issue rebates under \$100.00.
4. Commitment units must be purchased to qualify for rebate payment. Purchases in excess of commitment units will qualify for rebate payment. Substitution is permitted on Dismiss, Dismiss South and Solitare provided total units purchased is equal to or greater than total commitment units. No other substitutions are permitted. Purchases that fall below the commitment units will not qualify for rebates.

**Yes, sign me up for the Performance Assurance Program.** See Page 2. For Performance Assurance Program details, please visit us at [www.fmcprosolutions.com](http://www.fmcprosolutions.com)





## Additional 2009 FMC Early Order Program Incentives

1. **Beat the Segway Fungicide Price Increase!** Starting January 1, 2010, the new Segway agency price will be \$375.00 per unit. Participants who **commit to a minimum of 1 case of Segway during the 2009 FMC Early Order Program Commitment period** are guaranteed a price of \$365.00 per unit (in the form of a rebate) provided commitment volume is delivered and invoiced on or before May 31, 2010. This \$10.00 per unit Beat the Price Increase rebate will be paid on total commitment volumes verified by sales data submitted by your FMC Authorized Agent. Combined incentives equal total savings of \$456.00 per case.
2. **Performance Assurance Program:** To qualify for the Performance Assurance Program, **commit to Echelon 4SC or Echelon herbicide on fertilizer during the 2009 FMC Early Order Program Commitment Period** and rest easy knowing that control of troublesome weeds is assured by FMC. For Performance Assurance Program details, please visit us at [www.fmcprosolutions.com](http://www.fmcprosolutions.com). Commitment product must be invoiced and delivered on or before May 31, 2010.

## 2009 FMC Early Order Program Requirements:

**Commitment Form must be completed in full and submitted no later than December 18, 2009 to FMC Professional Solutions, Early Order Program, 1735 Market Street, Philadelphia PA 19103, FAX (215) 299-6100.** The 2009 FMC Early Order Commitment Form is available through your local FMC Authorized Distributor or Sales Agent, and at [www.fmcprosolutions.com](http://www.fmcprosolutions.com).

- Qualifying products must be committed to, delivered and invoiced during the defined program period.
- Participants can submit only one Commitment Form per company for this program. Please keep a copy of the Commitment Form for your records.
- Rebates will be calculated based on actual sales reported by your FMC Authorized Distributor or Sales Agent. All payments will be made in August, 2010. Commitment units must be purchased to qualify for rebate payment. Purchases in excess of commitment units will qualify for rebate payment. Substitution is permitted on Dismiss, Dismiss South and Solitare provided total units purchased is equal to or greater than total commitment units. No other substitutions are permitted. **Purchases that fall below the commitment units will not qualify for rebates.**
- Invoices are required to verify purchases of Echelon herbicide on fertilizer. Invoice summary reports will be accepted if they clearly detail purchase date, retailer invoice number, product description, quantity, unit of measure and names of both purchaser and selling organization. Internal purchase summary reports, purchase acknowledgements, future purchase acknowledgements, or bills of lading will not be accepted. **Submission of invoices or proof of purchase of Echelon herbicide on fertilizer must be received by June 15, 2010 to FMC Professional Solutions, Early Order Program, 1735 Market Street, Philadelphia PA 19103.** Payment will be made in August, 2010.
- FMC Corporation reserves the right to verify all claims for incentives under this program. In matters of discrepancy, including but not limited to, customer participation in broker sales of FMC products; FMC reserves the right of final decision. Customer will be required to forfeit any payments previously paid to it and will not qualify for any payments which may otherwise be due to it should FMC not be permitted to verify customer's claim.
- Rebates will be paid only to those customers that have fully qualified and met eligibility requirements for the 2009 FMC Early Order Program. All accounts must be current in order to receive a rebate. FMC reserves the right to withhold any pending rebates and/or bill for the return of previously paid rebates to any customer who fails to reach program requirements.
- No rebate will be paid on sales to unauthorized resellers or on any purchases from unauthorized FMC Distributors or Sales Agents.
- To qualify for enrollment in the **Performance Assurance Program** please mail or fax this completed form by **December 18, 2009** to FMC Professional Solutions, Early Order Program, 1735 Market Street, Philadelphia, PA 19103, FAX (215) 299-6100.
- Taxes on earnings are the responsibility of the program participant
- Extended payment terms are not included in this program.
- FMC Corporation reserves the right to modify or terminate this program at any time without prior notice.

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