



2009 FMC Echelon Q1 Program (revised fertilizer delivery dates)

Program Purchase Period: **January 1, 2009 – March 31, 2009**

Delivered and Invoiced By: **March 31, 2009 for Echelon 4SC and
June 15, 2009 for Echelon on Fertilizer**



Qualifying Products	Package
Echelon® 4SC herbicide	1-gallon jug, 4 per case
Echelon® herbicide on fertilizer	50-lb bag or bulk

Agency Product	Minimum Purchase	Rebate per Case	Delivered & Invoiced By	Payment Due Date
Echelon® 4SC herbicide	4 cases (no maximum)	\$ 80.00	3/31/09	6/15/09
Echelon® 4SC herbicide	2 cases	\$ 50.00	3/31/09	6/15/09
Echelon® Formulation on Fertilizer	Minimum Purchase	Rebate per Ton	Delivered & Invoiced By	Payment Due
Echelon® 0.5% herbicide	5 tons (200 bags)	\$ 44.00	6/15/09	Per Retailer
Echelon® 0.3% herbicide	5 tons (200 bags)	\$ 27.60	6/15/09	Per Retailer

Echelon Herbicide Assurance Program. Participants who purchase and take delivery of Echelon during the above 2009 Program Purchase Period qualifies for the Echelon Assurance Program. Echelon, when applied according to label directions, will provide yellow nutsedge and green kyllinga control for at least **100 days after application**. If it doesn't, FMC will provide the appropriate FMC branded product to control sedge breakthrough at no charge to the end user. See Echelon Assurance Program for details.

2009 Program Requirements. Qualifying products must be delivered and invoiced during the defined program periods.

Rebates for Agency Products will be calculated based on actual sales reported by your FMC Authorized Sales Agent. Rebates will be paid on case quantities only. All payments will be made on or before August 31, 2009.

Invoices are required to verify purchases of Echelon herbicide on fertilizer. Invoice summary reports will be accepted if they clearly detail purchase date, retailer invoice number, product description, quantity, unit of measure and names of both purchaser and selling organization. Internal purchase summary reports, purchase acknowledgements, future purchase acknowledgements, or bills of lading will not be accepted. **Submission of invoices or proof of purchase of Echelon herbicide on fertilizer must be received by July 15, 2009 to FMC Professional Solutions, Early Order Program-19th Floor, 1735 Market Street, Philadelphia PA 19103.** Payment will be made on or before August 31, 2009.

FMC Corporation reserves the right to verify all claims for incentives under this program. In matters of discrepancy, including but not limited to, customer participation in broker sales of FMC products; FMC reserves the right of final decision. Customer will be required to forfeit any payments previously paid to it and will not qualify for any payments which may otherwise be due to it should FMC not be permitted to verify customer's claim.

Rebates will be paid only to those customers that have fully qualified and met eligibility requirements under this program. All accounts must be current in order to receive a rebate. FMC reserves the right to withhold any pending rebates and/or bill for the return of previously paid rebates to any customer who fails to reach program requirements.

No rebate will be paid on sales to unauthorized resellers or on any purchases from unauthorized FMC Distributors or Sales Agents.

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