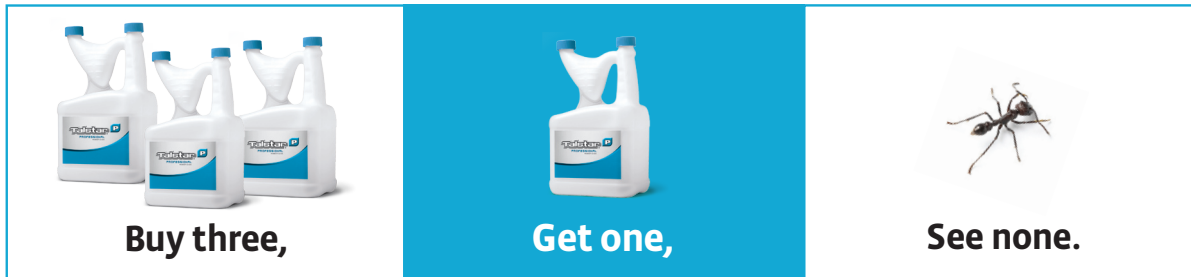


2010 TALSTAR® Promotions

Back by popular demand: two easy ways to save on the number one trusted brand in general insect control.



BUY 3, GET 1 FREE
Talstar® Professional

Program Dates:

February 1, 2010 through June 30, 2010

When purchased in case quantities, PMPs will receive one (1) free ¾-gallon or 1-gallon jug of Talstar Professional for every three (3) ¾-gallon or 1-gallon jugs of Talstar Professional purchased.

\$2.00 PER BAG INSTANT REBATE
Talstar® PL and Talstar® EZ

Program Dates:

February 1, 2010 through June 30, 2010

PMPs will receive an instant rebate of \$2.00 per bag with every purchase of Talstar PL granular (25 lb bag) and/or Talstar EZ granular (25 lb bag). The \$2.00 rebate will be provided at the time of purchase.



For more information or a list of participating FMC Distributors, please visit www.fmcprosolutions.com or contact your local FMC Sales Representative.

The Buy 3, Get 1 Free promotion is open only to licensed pest control operators who are 18 years or older and who operate in the United States of America. This offer is only available on case quantity purchases of Talstar Professional ¾-gallon or 1-gallon units made between February 1, 2010 and June 30, 2010. Only purchases from an authorized and participating FMC Distributor that reports sales through Electronic Data Interchange (EDI) are eligible for the free product. Cumulative case quantity purchases do not qualify. FMC reserves the right to change any or all features of this promotion. The Buy 3, Get 1 Free promotion is available in all states where Talstar Professional is registered. Program void where prohibited by law.

The \$2.00 per bag Instant Rebate promotion is open only to licensed pest control operators who are 18 years or older and who operate in the United States of America. The instant rebate is only available on Talstar PL granular and Talstar EZ granular purchases made between February 1, 2010 and June 30, 2010. Only purchases from an authorized and participating FMC Distributor that reports sales through Electronic Data Interchange (EDI) are eligible for the \$2.00 per bag Instant Rebate. FMC reserves the right to change any or all features of this promotion. The \$2.00 per bag Instant Rebate promotion is available in all states where Talstar PL and Talstar EZ are registered. Program void where prohibited by law.

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