

TRIPLE CROWN® T&O
INSECTICIDE

TRIPLE CROWN® GOLF
INSECTICIDE

There's No Competing
With This Level of Control

**THREE ACTIVE INGREDIENTS.
MULTIPLE MODES OF ACTION.
ONE-OF-A-KIND RESULTS.**

- Zeta-cypermethrin delivers quick control.
- Bifenthrin provides long-lasting residual.
- Imidacloprid takes out below-ground threats.

POWERED BY



**IMPROVE YOUR GAME WHEN
IT COMES TO YOUR TURF.**

For control that works faster, unleash the power of Zeta.

- Fourth-generation pyrethroid that is four times more potent than cypermethrin.
- Unique subsurface activity to uncover and kill below-ground threats.
- See the difference on lawns, golf courses, ornamentals and athletic fields.

WIN IN EVERY WAY.

Convenient, all-in-one premixes, Triple Crown® Insecticides from FMC save you valuable time, money and storage space.

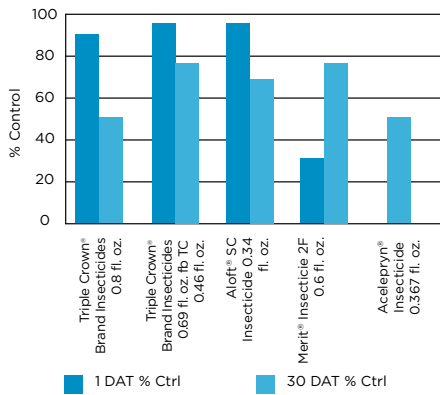
COOL SEASON TURF

**MAJOR COOL SEASON
TURF PESTS INCLUDE:**

- Northern masked chafer
- Japanese beetle/white grub
- Annual bluegrass weevil (ABW)
- Lasius ants
- Bluegrass billbug
- Hairy chinch bug



**FAST RESIDUAL
ADULT ABW CONTROL**



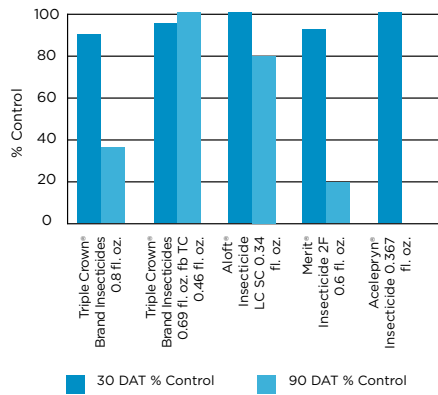
All rates are per 1,000 ft².

Triple Crown® Split application is 30 fl. oz./A followed by 20 fl. oz./A

Triple Crown® treatments included a 0.25% Non-Ionic Surfactant (NIS); Initial treatment date May 19.

Source: Dan Peck, Ph. D. NY 14BLM04TC-ABW

**SUPERIOR 90-DAY
LARVAL ABW CONTROL**



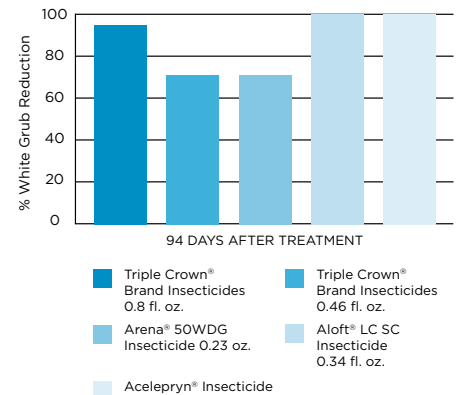
All rates are per 1,000 ft².

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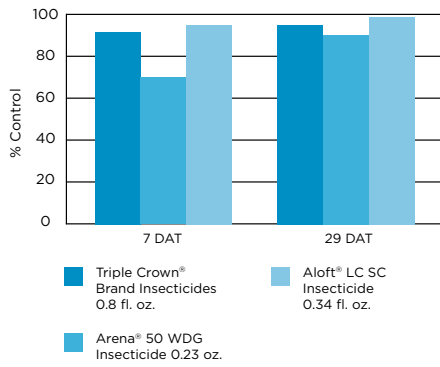
Source: Dan Peck, Ph. D. NY 14BLM04TC-ABW

**TRIPLE CROWN® BRAND INSECTICIDES SEASON
LONG (94 DAYS) WHITE GRUB PREVENTION**



Applied June 17 and plots sampled Sept. 19: Japanese Beetle
Source: 14BLM06TC-WG: 2014 Dan Potter, Ph.D. UKY

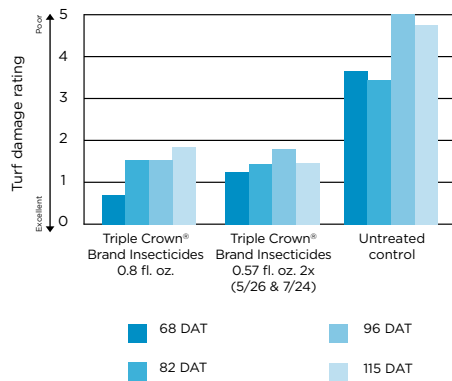
**ADULT HAIRY CHINCH
BUG CONTROL**



All rates are per 1,000 ft².

Source: 13BLM012 D. Shetlar, Ph.D. Dayton, OH; Applied July 11

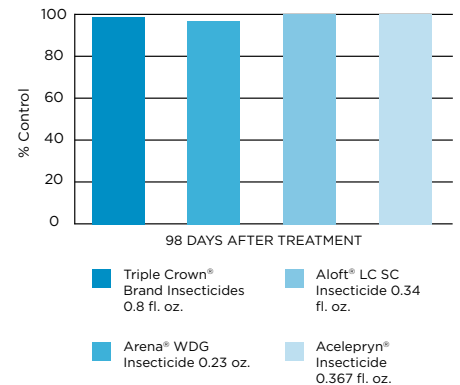
**MOLE CRICKET TURF
DAMAGE PROTECTION**



All rates are per 1,000 ft².

15BLM003: R. Brandenburg, Ph.D. NC State; Initial Treatments May 26

**MASKED CHAFER
GRUB CONTROL PREVENTATIVE**



All rates are per 1,000 ft².

Source: 13BLM013: R. Brandenburg, Ph.D. Canton NC 2013, Applied June 25

Treating for Annual Bluegrass Weevils

Triple Crown® Brand Insecticides contain two classes of active ingredients to help prevent and reduce resistance among annual bluegrass weevils (ABW). Managing ABW will likely require three or more treatments throughout the year. Rotating modes of action will reduce the likelihood of resistance developing to Triple Crown® Brand Insecticides or any other product and should be considered as part of your treatment program.

PROGRAM 1: TRIPLE CROWN® BRAND INSECTICIDES TARGETING FIRST GENERATION ADULTS AND LARVAE

PRODUCT	MOA GROUP	RATE	TIMING	TARGET PEST(S)	NOTES
Triple Crown® Brand Insecticides	3A,4A	35 fl. oz./A	Half green/half gold forsythia stage	ABW: Over-wintered adults, early larvae. Bluegrass billbug, Lasius ants	Timing late April through late May

PROGRAM 2: TRIPLE CROWN® BRAND INSECTICIDES SPLIT APPLICATION FOR ABW CONTROL WITH ADDED WHITE GRUB AND ANT CONTROL

PRODUCT	MOA GROUP	RATE	TIMING	TARGET PEST(S)	NOTES
Triple Crown® Brand Insecticides	3A,4A	25 fl. oz./A	Dogwood full bloom stage	ABW: Adults and later instars. Lasius ants, bluegrass billbug, ticks	Mid May through mid June
Triple Crown® Brand Insecticides	3A,4A	25 fl. oz./A	Approx. 45 days later	ABW: Adults (2nd gen) and early larvae. Lasius ants, hairy chinchbug, white grubs, ticks	Mid June through mid July

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FMC
TRUE CHAMPIONS
FMC

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